



**“Celebration of the First” at Voor Paardeberg**

This year, on Saturday 3 November, the producers of the Voor Paardeberg Ward will be celebrating their first Birthday since the official launch of the Ward in November 2006. Voor Paardeberg is situated between the wine growing regions of Paarl, Wellington and the Swartland with a definite own identity and terroir due to the open side towards the West Coast.



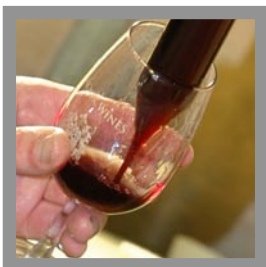
The day promises to be a fun-filled experience for wine lovers who want to enjoy a relaxed day, Country style, in the heart of Voor Paardeberg. The producers Anthony Smook Wines, Ayama, Bernheim Wines, David Frost Estate, Horse Mountain Wines, Oude Denneboom, Scali and Vondeling will be exhibiting all their wines for tasting, with the welcoming addition of their first *En Primeur* Tasting. The tasting of *En Primeur* Wines will include wines from the producers that are still in barrel or tank and that has not been released into the market yet, to tempt the wine lover's palette of things to come and what they can expect from the latest releases and new vintages.

The celebration will be held at the Voor Paardeberg Visitors Centre which is based on the farm of local golfing hero, David Frost, where many of his golf trophies and memorabilia are on display. All nine boutique producers decided to join forces to market the area together and this saw the opening of the Voor Paardeberg Visitors Centre in November 2006, when it officially opened its doors to wine tourism. This ensures that visitors to the area can experience the convenience of a one-stop-shop where more than 40 wines from all nine producers of Voor Paardeberg are available for tasting and sales. The Visitors Centre is open Monday to Friday from 10:00 to 16:00, and on Saturdays from 10:00 – 14:00 when visitors can enjoy a tasting conducted by one of the Ward's members or winemakers.



The exceptional *terroir* of Voor Paardeberg and the quality of the grapes cultivated here, have already proved its wines to be of international award winning standard. The style of the wines, which are produced on the slopes of the Paardeberg is described as being more in the Rhone style than the Bordeaux style, with the majority of cellar masters concentrating on the production of red wine. This is clearly Shiraz country, although excellent white wines such as Chenin Blanc and Viognier are also produced here.

Not only will visitors to the “Celebration of the First” be able to taste the fine wines from this uniquely situated and unspoilt part of the Cape Winelands, but there will also be various other activities to keep them entertained throughout the day. Visitors are encouraged to bring their own boules set to enjoy a game with friends and there will also be a golf putting competition.



The celebration caters for the entire family and children’s activities such as jumping castles with slides, a ball pond and a water item will ensure they stay entertained while their parents enjoy award winning wines, scrumptious picnic treats and deli style foods as well as breathtaking views of rolling vineyards across the Paardeberg Mountain.

Other attractions in the area include an Orchid Nursery on the farm Staart van Paardeberg which is the home of Anthony Smook Wines, the production of Spring Water on the farm Weltevrede, a racing stud breeding farm, the unique selective breeding programme of the Quagga on the farm Far Horizons, home of Horse Mountain Wines, as well as historical buildings on many of the wine farms and the natural beauty of the environment.

While visitors get to meet the various wine makers, a rhythm and blues band will take care of the music while they sip and savour fine wines. A tasting competition will be hosted by the Cape Wine Academy and one lucky visitor could win a wine course at CWA, other lucky winners could walk away with almost 100 bottles of wine from the producers to add to their collection. Other lucky draws will also take place during the day, including quality crystal glassware, meal vouchers from local restaurants, a weekend’s self catering accommodation for two on David Frost Wine Estate, special and limited wines, as well as lunch at the estate with golf hero, David Frost, who has won the Million Dollar no less than 3 times, amongst numerous other victories.

Various foods such as cheese boards and picnic style snacks will be for sale, however visitors are welcome to bring their own picnic baskets and a picnic blanket to relax on the lawn overlooking the Paardeberg Mountain.



Tickets to the Celebration are R75 per person and there will be no charge to children under 18. A ticket includes all of the above activities, plus free secure parking, a crystal tasting glass, a detailed booklet with all producer’s information, many fabulous prizes and fun for all! Gates will be open from 11:00 – 18:00

Come and enjoy a “Celebration of the First” with us and discover the road less traveled...Voor Paardeberg!

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Tickets are available from Adna Kruger (021) 869 8384 and Zelda Furstenburg 083 376 9924. Contact Voor Paardeberg Visitors Centre for more information (021) 869 8339

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